

Contract # 48548

Schedule Dates

10/25/12-11/06/12

Advertiser

NH FREEDOM FUND (3566)

Agency

GMMB (1182)

Product

POLITICAL ISSUE (1052)

Brand

Est. 1971 (28031)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1971

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Comments

GMMB

3050 K St NW

Suite 100

Washington, DC 20007

WHDH-TV

7 Bulfinch Place

Boston, MA 02114-2977



Date Entered 10/03/12
Last Modified 10/03/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,500.00
Net Total \$93,500.00
Sales Tax

10/03/12
10/03/12
Charles Shiebler
No

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	3	\$42,500.00
Nov. 2012	7	\$67,500.00
Grand Total:	10	\$110,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/12-10/31/12	1	:30	7A- 8A (ET)	1	X	X	X	X	X			2	\$6,000.00	\$12,000.00	WHDH Boston (WHDH)		10/3/12
2.0	Normal Line / SPOT	11/01/12-11/06/12	1	:30	7A- 8A (ET)	1	X	X	X	X	X			2	\$6,000.00	\$12,000.00	WHDH Boston (WHDH)		10/3/12
3.0	Normal Line / SPOT	10/25/12-10/26/12	1	:30	6:30P- NBC Nightly News	1			X	X	X			1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/3/12
4.0	Normal Line / SPOT	11/01/12-11/02/12	1	:30	6:30P- NBC Nightly News	1			X	X	X			1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/3/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:30P- NBC Nightly News	1	X							1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/3/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	6:30P- NBC Nightly News	1	X							1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/3/12
7.0	Revised Line / SPOT	10/28/12-10/28/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X				WHDH Boston (WHDH)		10/3/12
7.1	Normal Line / NFL	10/28/12-10/28/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1						X		1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/3/12
8.0	Revised Line / SPOT	11/04/12-11/04/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1						X					WHDH Boston (WHDH)		10/3/12
8.1	Normal Line / NFL	11/04/12-11/04/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1						X		1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/3/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.